



JÜSTA  
HOTELS & RESORTS



JÜSTA LUXÉ  
KASHI PARAMPARA  
VARANASI

## EXPERIENCES

WHERE SPIRITUALITY MEETS SERENITY

A JÜSTA *LUXÉ* HOTEL

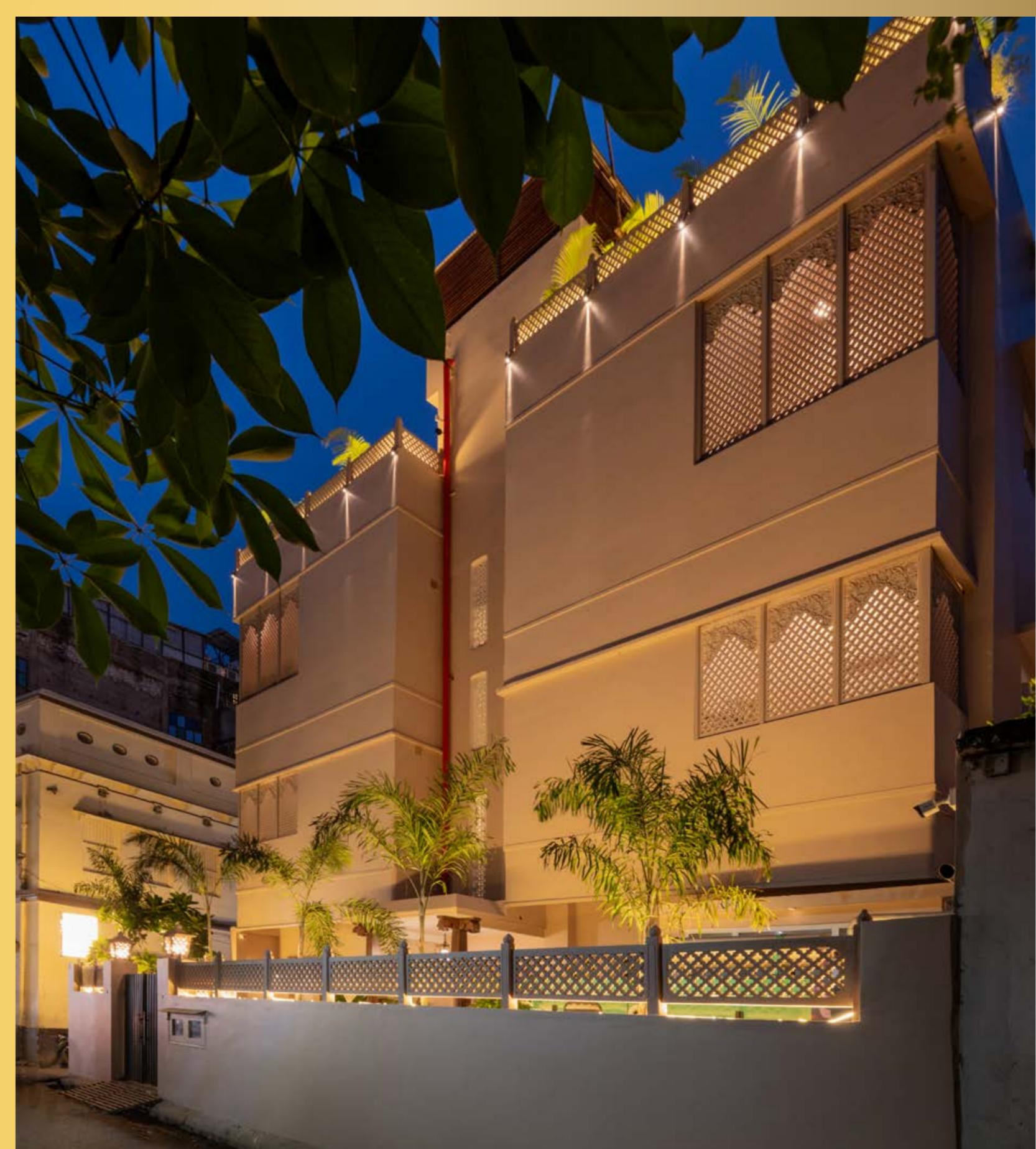
# VARANASI UTTAR PRADESH

Varanasi, one of the world's oldest living cities, is a spiritual and cultural gem of Uttar Pradesh.

Situated on the sacred banks of the River Ganga, the city is renowned for its vibrant ghats, ancient temples, and the soulful Ganga Aarti that draws devotees and travellers alike. Known as the spiritual capital of India, Varanasi is a place where faith, tradition, and heritage merge seamlessly.

From exploring narrow lanes filled with history to witnessing the grandeur of Kashi Vishwanath Temple, the city offers an unforgettable journey into timeless India.





*A jüSTa Luxé Hotel*

# JÜSTA KASHI PARAMPARA

*Luxury Boutique Hotel in Varanasi*

Step into a timeless world of heritage and spirituality at jüSTa Kashi Parampara, Varanasi. Set just 200 metres from the sacred Assi Ghat, this boutique retreat captures the essence of Varanasi's cultural tapestry, offering an exquisite blend of tradition, luxury, and heartfelt hospitality.

Inspired by the timeless spirit of Varanasi, the hotel's architecture artfully marries classic motifs with contemporary comforts. Intricate woodwork, traditional murals, and warm, earthy tones create an ambience that honours the city's profound legacy while ensuring every modern convenience is close at hand. Beyond your room, inviting spaces like our peaceful courtyard and elegant dining venue encourage you to linger, reflect, and absorb the rhythm of this ancient city.



DISCOVER ENDLESS EXPERIENCES



## TRADITIONAL WELCOME

Guests are greeted with a traditional welcome by Panditji, who performs a brief ritual with sacred mantras, tilak, and aarti. This heartfelt ceremony reflects the essence of Varanasi's culture, ensuring every arrival feels blessed, honoured, and truly memorable.



## KATHAK & CLASSICAL TUNES

Enchanting evenings of Kathak dance and classical music. Graceful dance movements, soulful rhythms, and timeless melodies create an atmosphere of cultural richness, offering an authentic glimpse into Varanasi's artistic heritage and leaving unforgettable memories.



## YOGA SESSIONS

Begin your day with rejuvenating yoga sessions at jüSTa Kashi Parampara, guided by experienced instructors. Surrounded by a serene ambience, these sessions bring balance to mind, body, and soul, offering guests a holistic wellness experience inspired by Varanasi's spiritual essence.



## GANGA ARTI

Guests at jüSTa Kashi Parampara can witness the mesmerising Ganga Aarti, where sacred chants, glowing diyas, and the flowing river create an unforgettable spiritual experience. This divine ritual captures the soul of Varanasi, offering moments of peace, devotion, and timeless connection.



## BOATING

Experience the charm of Varanasi with a serene boat ride on the Ganga, arranged by jüSTa Kashi Parampara. Glide past ancient ghats and temples as the city's timeless spirit unfolds, offering a peaceful journey steeped in culture, heritage, and spirituality.



## LIVE FLUTE IN THE MORNING

Experience the beauty of Varanasi's musical tradition with live flute sessions every morning. The soulful tunes, played in a tranquil setting, bring a sense of peace to your stay.



## SILK WEAVING TOUR

Discover the legacy of Banarasi silk through an immersive visit to local weaving ateliers. Watch master craftsmen at work and gain insight into the detailed process behind one of India's most celebrated textiles.

Transportation arrangements are available on request.



## HI-TEA & LIVE INSTRUMENTAL EVENINGS

Spend your evenings with a delightful hi-tea experience complemented by soothing live instrumental music in a calm, cultural setting.



NEARBY ATTRACTIONS



## KASHI VISHWANATH TEMPLE

The Kashi Vishwanath Temple, dedicated to Lord Shiva, is one of India's holiest shrines. Known as the "Golden Temple of Varanasi," it stands as a symbol of devotion and spirituality, drawing millions of pilgrims to seek blessings and divine connection.

Distance from Hotel - 3.0 km



## ASSI GHAT

Assi Ghat, located at the confluence of the Ganga and Assi rivers, is one of Varanasi's most vibrant spots. Known for its serene sunrises, spiritual gatherings, and evening aarti, it offers a peaceful yet lively glimpse into the city's sacred rhythm.

Distance from Hotel - 0.5 km



## DASHASHWAMEDH GHAT

Dashashwamedh Ghat, the most famous ghat of Varanasi, is renowned for its grandeur and spiritual energy. It is the main venue for the daily Ganga Aarti, where chants, flames, and rituals create a breathtaking spectacle that leaves visitors deeply moved.

Distance from Hotel - 2.9 km



## KAAL BHAIRAVA TEMPLE

Kaal Bhairava Temple, dedicated to the fierce form of Lord Shiva, holds immense spiritual significance in Varanasi. Revered as the city's guardian, the temple is believed to protect devotees and is an essential stop for those seeking strength, blessings, and guidance.

Distance from Hotel - 4.3 km



## BANARAS HINDU UNIVERSITY

Banaras Hindu University is one of India's most prestigious educational institutions, renowned for its vast campus, rich heritage, and academic excellence. It is also home to the beautiful Vishwanath Temple, making it both an intellectual and cultural hub in Varanasi.

Distance from Hotel - 1.8 km



## SANKAT MOCHAN TEMPLE

Sankat Mochan Temple, dedicated to Lord Hanuman, is one of Varanasi's most revered shrines. Established by Tulsidas, it attracts countless devotees seeking blessings for peace and protection, while its spiritual atmosphere reflects deep devotion and the timeless traditions of the holy city.

Distance from Hotel - 1.4 km



## SARNATH

Sarnath, located near Varanasi, is where Lord Buddha delivered his first sermon after enlightenment. A major pilgrimage site for Buddhists, it houses ancient stupas, monasteries, and the iconic Ashoka Pillar, offering visitors a serene and historically rich spiritual experience.

Distance from Hotel - 12 km



## TRADE FACILITY CENTRE

The Trade Facility Centre in Varanasi serves as a modern hub for promoting local crafts, textiles, and global trade. It supports artisans, entrepreneurs, and businesses, showcasing the city's rich tradition of handloom weaving, especially Banarasi silk, alongside contemporary trade opportunities.

Distance from Hotel - 16.9 km



## NAMOO GHAT

Namoo Ghat is a newly developed and picturesque ghat on the banks of the Ganga. Known for its modern design, open spaces, and cultural vibe, it has become a popular spot for locals and tourists to relax and enjoy riverfront views.

Distance from Hotel - 10 km



## BHARAT MATA MANDIR

Bharat Mata Mandir stands out as a unique temple dedicated to Mother India. Instead of deities, it houses a marble map of undivided India, symbolising unity and patriotism. It is a must-visit site reflecting national pride and cultural heritage.

Distance from Hotel - 5 km



# HOW TO REACH

# LOCATION

## NEAREST AIRPORT

Lal Bahadur Shastri Airport – 30.6 km

## NEAREST RAILWAY STATION

Banaras railway Stn (BSBS) – 5.4 km

Varanasi Junction(BSB) – 6.2 km

## NEAREST BUS STAND

Chaudhary Charan Singh Bus Stand – 6 km

- Prayagraj to Hotel - 128 km
- Mirzapur to Hotel - 60 km
- Ayodhya to Hotel - 220 km
- Bhadohi to Hotel - 63 km
- Jaunpur to Hotel - 75 km
- Gorakhpur to Hotel - 200 km





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THANK YOU

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